

> > From: [REDACTED]
> To: <kg@heiserlaw.com>
> Subject: the list
> Date: [REDACTED] 14:03:45 -0600 *Newest message*
>
> Thanks for calling Gabriel. Here's what you
> wrote and then Dan's reply.
>
> Gabriel wrote:
>
> Dan: That price is acceptable, but can you send
> me a brief outline of
> what I
> will wind up with at that point? My hope is
> that you will have a "bare
> bones" but attractive "web site" that will
> indicate to the investors the
>
> scope of the site, although only the Will form
> will actually work. I
> think
> we decided that you will actually do the
> programming for the Will
> document
> generation, based on my HotDocs form (the
> 74-page Word .dot file), as
> well
> as the user input (the 26-page Word outline of
> the "Will Questions" I
> emailed you yesterday) that will drive the
> assembly of the Will
> document. It
> will also be printable from the site to either
> the user's printer or be
> saveable in Word format on the user's hard
> drive. The DPA will not be
> part
> of this phase.
>
> Please let me know if my assumptions are
> correct, or if I missed
> anything.
> Thanks.
>
> Our reply:
>
> Your assumptions are all correct. We will
> have:
>
> ... A bare bones but nice looking web site that
> shows what it will all
> be
> ... The entire 74 page will form, converted to

- > an XSL stylesheet
- > ... Driven entirely by the 26 page questions
- > document you sent, which
- > ... Will drive real questions and answers and
- > generate a real will,
- > which
- > ... Can be printed from the site, read into the
- > word plugin for IE, and
- > downloaded as a separate file onto the
- > user's hard drive
- >
- > Things which probably won't get done this phase
- > but which would be next:
- >
- > ... Textual pages you might want such as terms
- > of use
- > ... The ability to save and restore partial
- > answer files
- > ... An order form with working credit card
- > processing



> From: [REDACTED]
> To: <kqh@heiserlaw.com>
> Subject: Re: Wednesday @ 3:30pm
> Date: [REDACTED] 11:15:16 -0600

- >
- > No problema. We aim to please. In case you've
- > been nervous about the amount for
- > this first phase, we are charging the minimum
- > amount of the price range . . .
- > [REDACTED] The balance will be [REDACTED] plus tax.

- >
- > And here's some better news . . . within your
- > alpha web site that we'll be
- > putting together for you, you WILL have
- > functional Word document creation. We
- > both feel this will be important for your
- > investors to see, and because the
- > technology has been created, it is a matter of
- > creating the xsl code that will
- > be specific to the Will and then dropping in
- > the extra code that will create
- > the Word document. THAT technology is now
- > available, it's the time-consuming
- > part of coding each document that will still be
- > very involved each time.

- >
- > We'll talk more this afternoon!
- >

> [REDACTED]
>
> Gabriel Heiser wrote:
>
> > [REDACTED] Even better. It's on the calendar.
> Thanks so much for your
> > flexibility...
> >
> > Gabriel
> >
> > -----Original Message-----
> > From: [REDACTED]
> [mailto:[REDACTED]]
> > Sent: [REDACTED] 11:27 AM
> > To: kgh@heiserlaw.com
> > Subject: Re: Wednesday @ 2pm
> >
> > No problem. How about if I call you about
> 3:30?
> >
> > Gabriel Heiser wrote:
> >
> > > [REDACTED] I hate to say this, but I may not
> be back by 2 p.m. If so,
> > perhaps
> > > we can try it at 3 p.m.? That would give me
> a little breathing room to get
> > > my errands done downtown. However, if you
> cannot move the time, I will try
> > > to get here by 2 as we discussed. Sorry for
> the inconvenience.
> > >
> > > As for the website, I think that's a good
> start. Of course, I have a
> > > bells-and-whistles wishlist, but I believe
> we should concentrate at first
> > on
> > > the core concept and make that shine.
> Investors will want to see what it
> > is
> > > that makes us different.
> > >
> > > Thanks!
> > >
> > > --Gabriel
> > >
> > > -----Original Message-----
> > > From: [REDACTED]
> [mailto:[REDACTED]]
> > > Sent: [REDACTED] 7:48 PM
> > > To: kgh@heiserlaw.com;
> [REDACTED]
> > > Subject: Wednesday @ 2pm

> > >
> > > Gabriel,
> > >
> > > I spoke with Dan and we can do a 2pm
> conference call with you tomorrow
> > > (Wednesday) if you're still free. I have
> been keeping Dan up with what
> > > we have discussed so far, and we look
> forward to moving on to your next
> > > step since we know the Word document
> creation will work. We can begin to
> > > outline the expectations for the next phase
> withing our discussion.
> > >
> > > Here's a start to the list:
> > >
> > > Overall web design
> > > Creation of questions inside site for the
> creation of a Will
> > > Help Text area to the right based on
> specific Question asked
> > > Possible "More Info" area below each
> question leading to other questions
> > >
> > > Navigational tools and information (Privacy
> Policy, How the Site Works,
> > > etc.)
> > >
> > > Add or subtract to it! We look forward to
> talking with you.
> > >
> > > [REDACTED]
> > > From: "Gabriel Heiser" <gqh@heiserlaw.com>
> > > To: "[REDACTED]"
> > > [REDACTED]
> > > Subject: first mockup of input screens
> > > Date: [REDACTED] 1:23:47 -0600
> > >
> > > [REDACTED]: Nice clean design. Of course, it will
> get more cluttered as we
> add in the other pieces to the site (links to
> articles, other attorneys,
> explanations, etc.). I assume we will limit the
> input screens to one
> question at a time, per the EasyStep of Turbo
> Tax; you've currently got
> it set up more like the HotDocs input screens.
> Wouldn't the blank table
> on the right contain help links and
> explanations of the particular
> question facing the user? Also, there needs to
> be some "progress bar"
> Indicator somewhere, to give the user a sense